

Economia da Felicidade

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Como a felicidade é medida?

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- Ao longo do tempo, quando um país se desenvolve e fica mais rico, a população reporta um nível de felicidade médio mais alto?
- Em um certo ponto do tempo, países mais ricos reportam níveis de felicidade mais altos que países pobres?

TABLE 1
HAPPINESS AND EQUIVALENCE INCOME IN THE U.S.A.

Equivalence Income ^a (1996 US\$)	Mean Happiness Rating ^b		Mean Equivalence Income		Number of Observations	
	1972-74	1994-96	1972-74	1994-96	1972-74	1994-96
Full sample	2.21	2.17	17434	20767	4214	5171
Decile						
1	1.92	1.94	2522	2586	421	499
2	2.09	2.03	5777	5867	419	528
3	2.17	2.07	8694	8634	417	497
4	2.22	2.15	11114	11533	416	542
5	2.19	2.19	13517	14763	391	512
6	2.29	2.29	15979	17666	460	500
7	2.24	2.20	18713	21128	393	527
8	2.31	2.20	22343	25745	447	529
9	2.26	2.30	28473	34688	427	472
10	2.36	2.36	46338	61836	423	565

Source: General Social Survey, National Opinion Research Center. Variables 34, 157, and 1028. “Don’t know” and “no answer” responses are omitted.

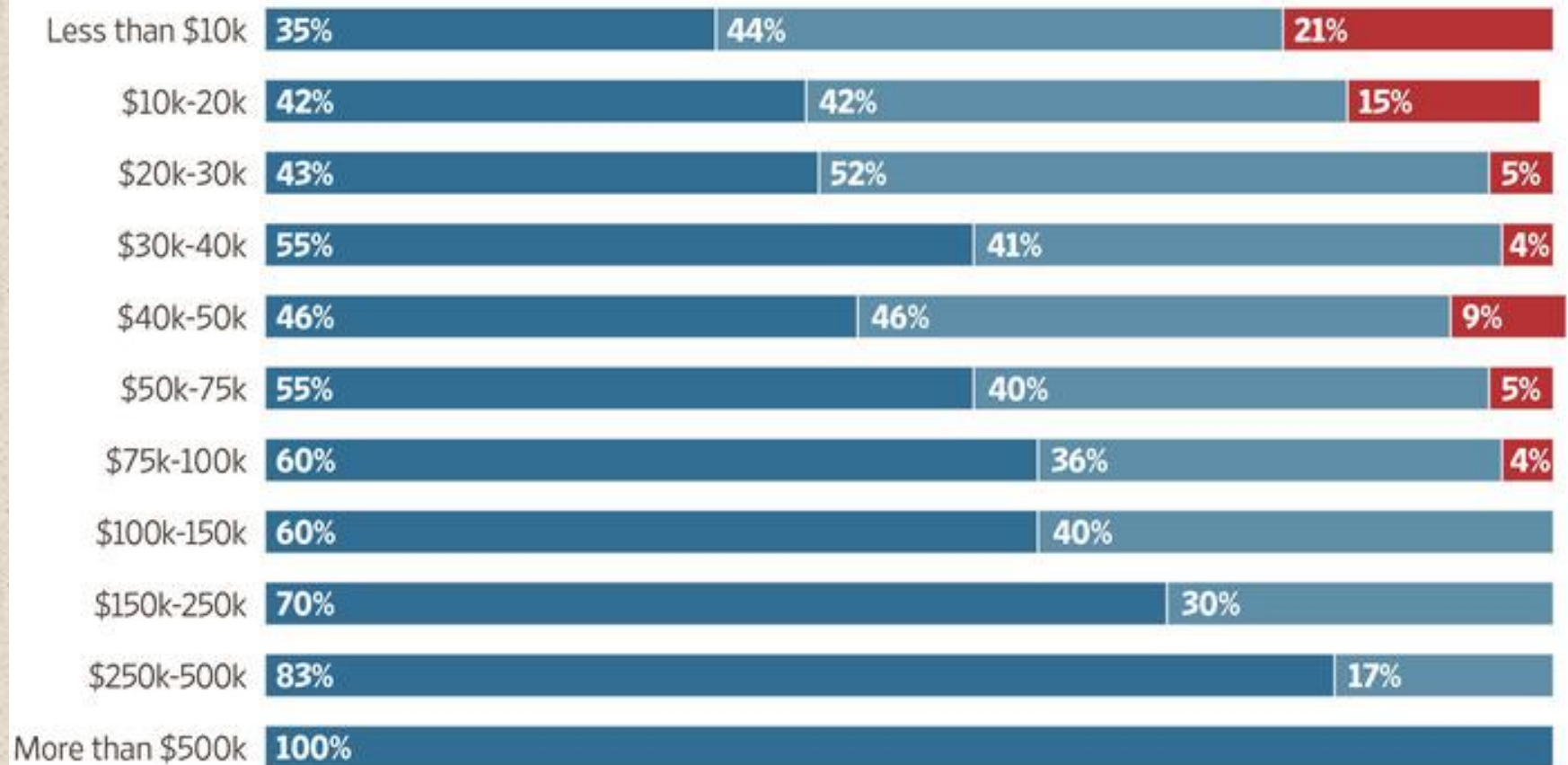
^a Total household income divided by the square root of the total number of household members.

^b Based on score of “not too happy” = 1, “pretty happy” = 2, and “very happy” = 3.

How Happy Are You?

In a study by Betsey Stevenson and Justin Wolfers at the University of Michigan, the relationship between happiness and income in the U.S. was analyzed.

Happiness ■ Very happy ■ Fairly happy ■ Not too happy



Source: "Subjective Well-Being and Income: Is There Any Evidence of Satiation?" paper by Betsey Stevenson and Justin Wolfers, University of Michigan

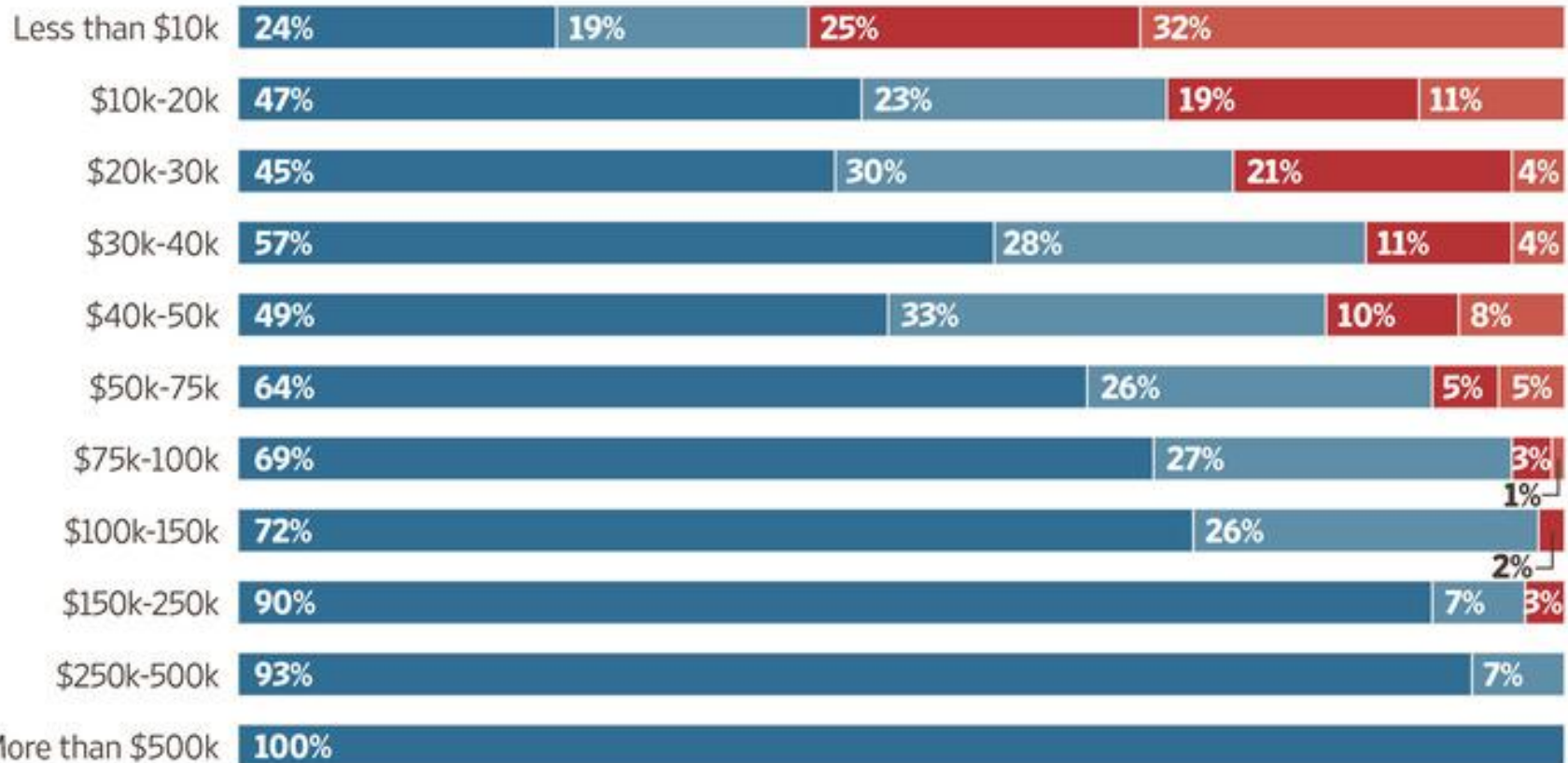
Note: Some categories may not equal 100% due to rounding.

The Wall Street Journal

Are You Satisfied?

In a study by Betsey Stevenson and Justin Wolfers at the University of Michigan, the relationship between satisfaction with one's life and income in the U.S. was analyzed.

Life Satisfaction ■ Very satisfied ■ Somewhat satisfied ■ Somewhat dissatisfied ■ Very dissatisfied



Source: "Subjective Well-Being and Income: Is There Any Evidence of Satiation?" paper by Betsey Stevenson and Justin Wolfers, University of Michigan

Note: Some categories may not equal 100% due to rounding.

The Wall Street Journal

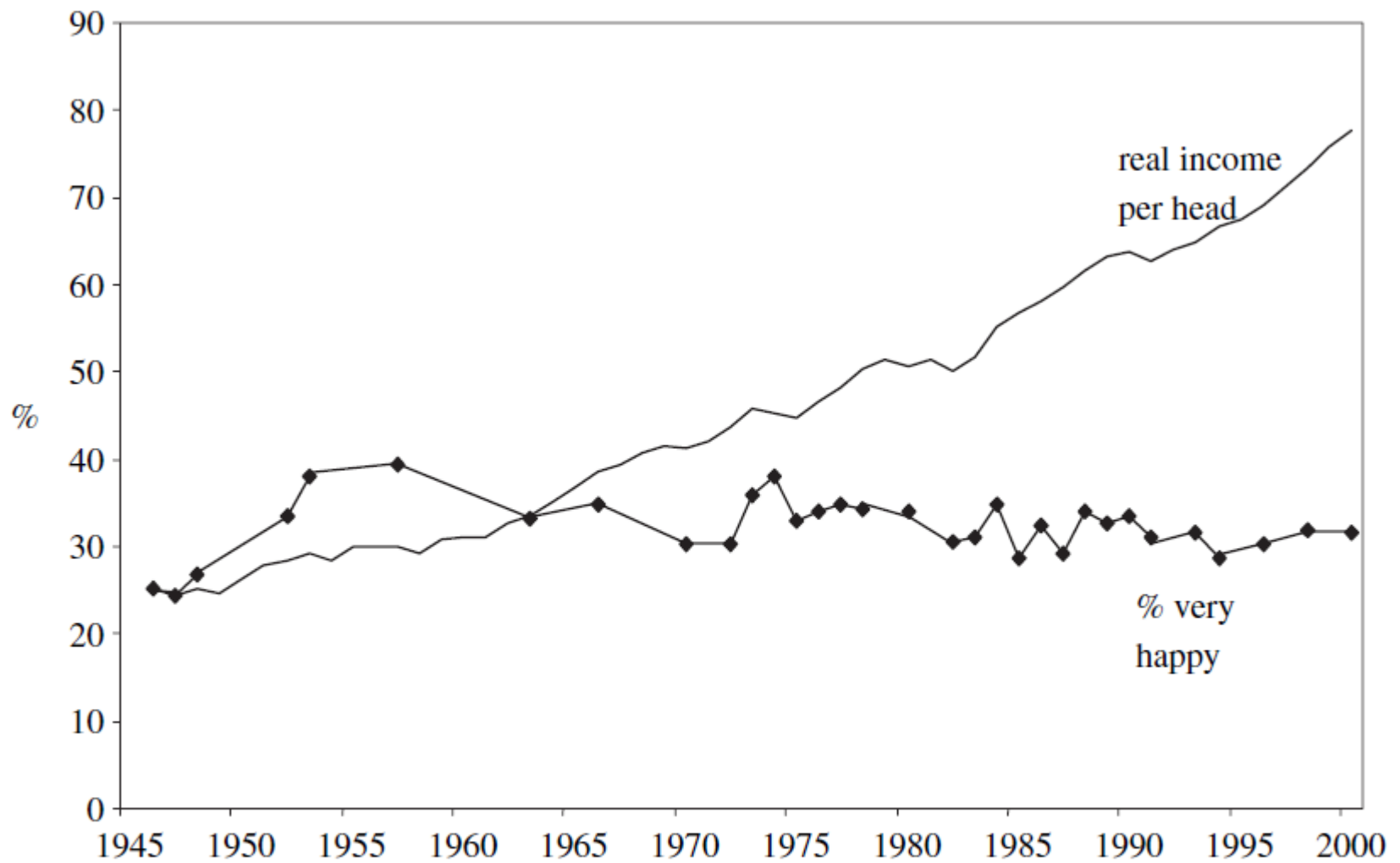


Fig. 1. *Income and Happiness in the United States*

Layard (2006)

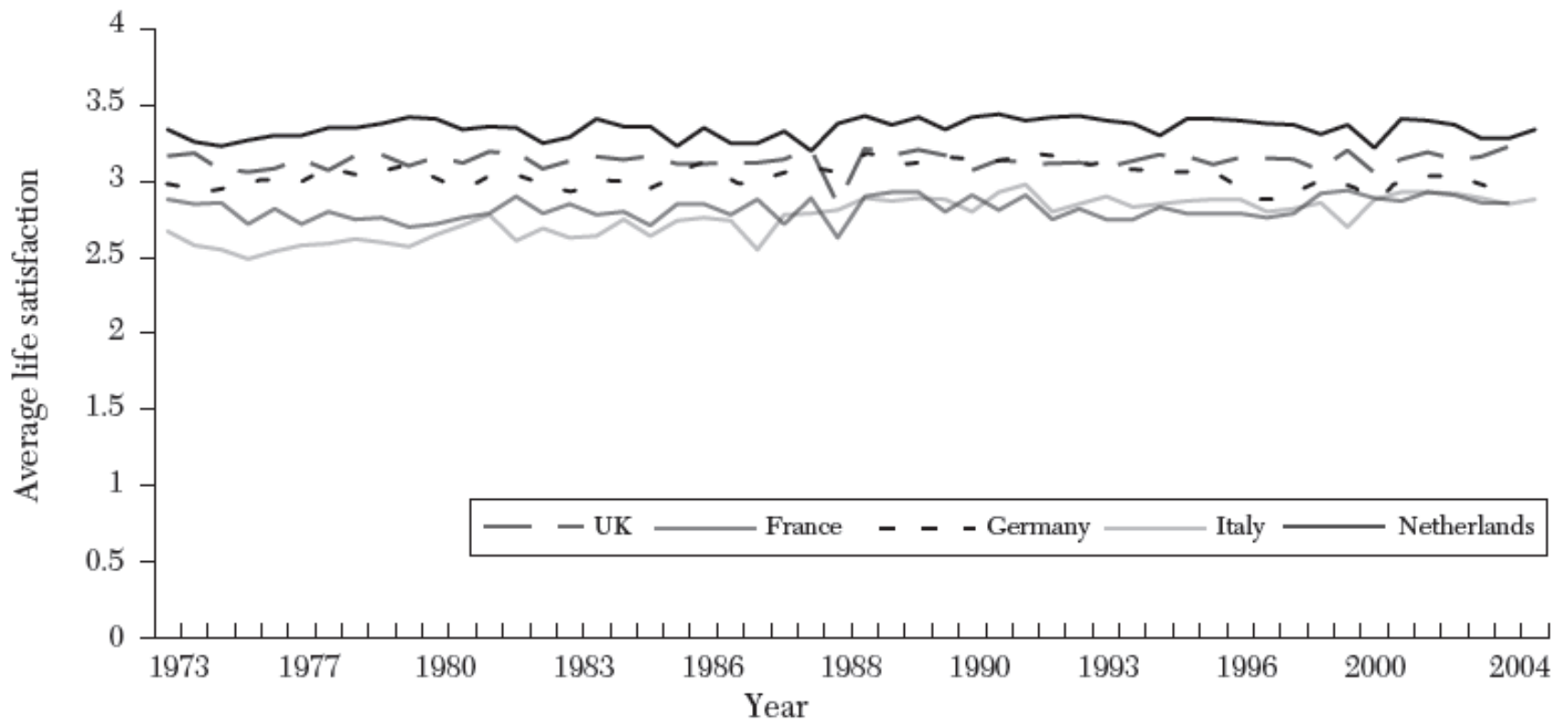
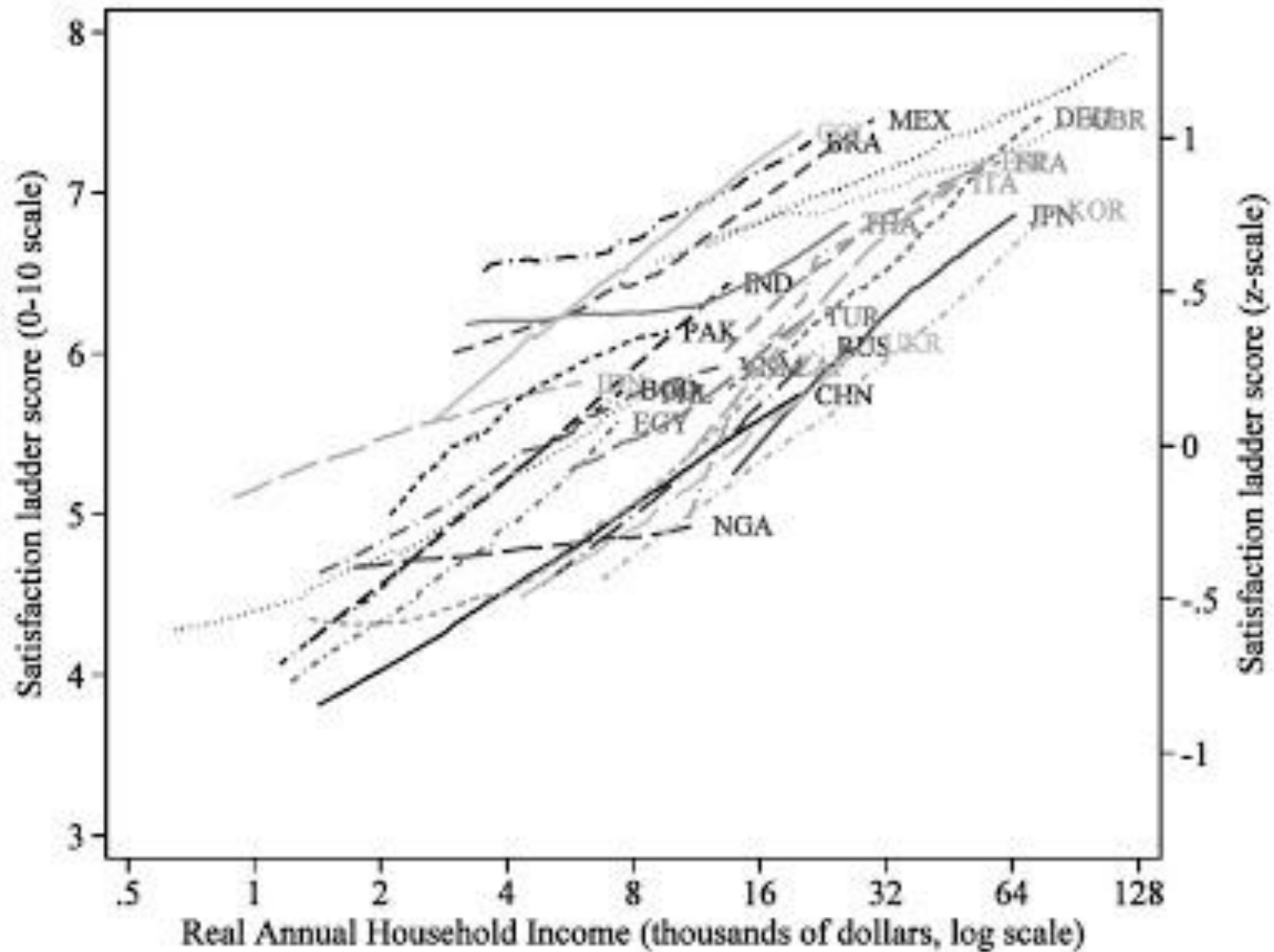


Figure 2. Life Satisfaction in Five European Countries, 1973–2004

Source: World Database of Happiness. Happiness is the average reply to the following question: “On the whole how satisfied are you with the life you lead?” The responses are coded as (4) Very Satisfied, (3) Fairly Satisfied, (2) Not Very Satisfied, and (1) Not at all Satisfied. Life satisfaction data are drawn from the Eurobarometer Survey.

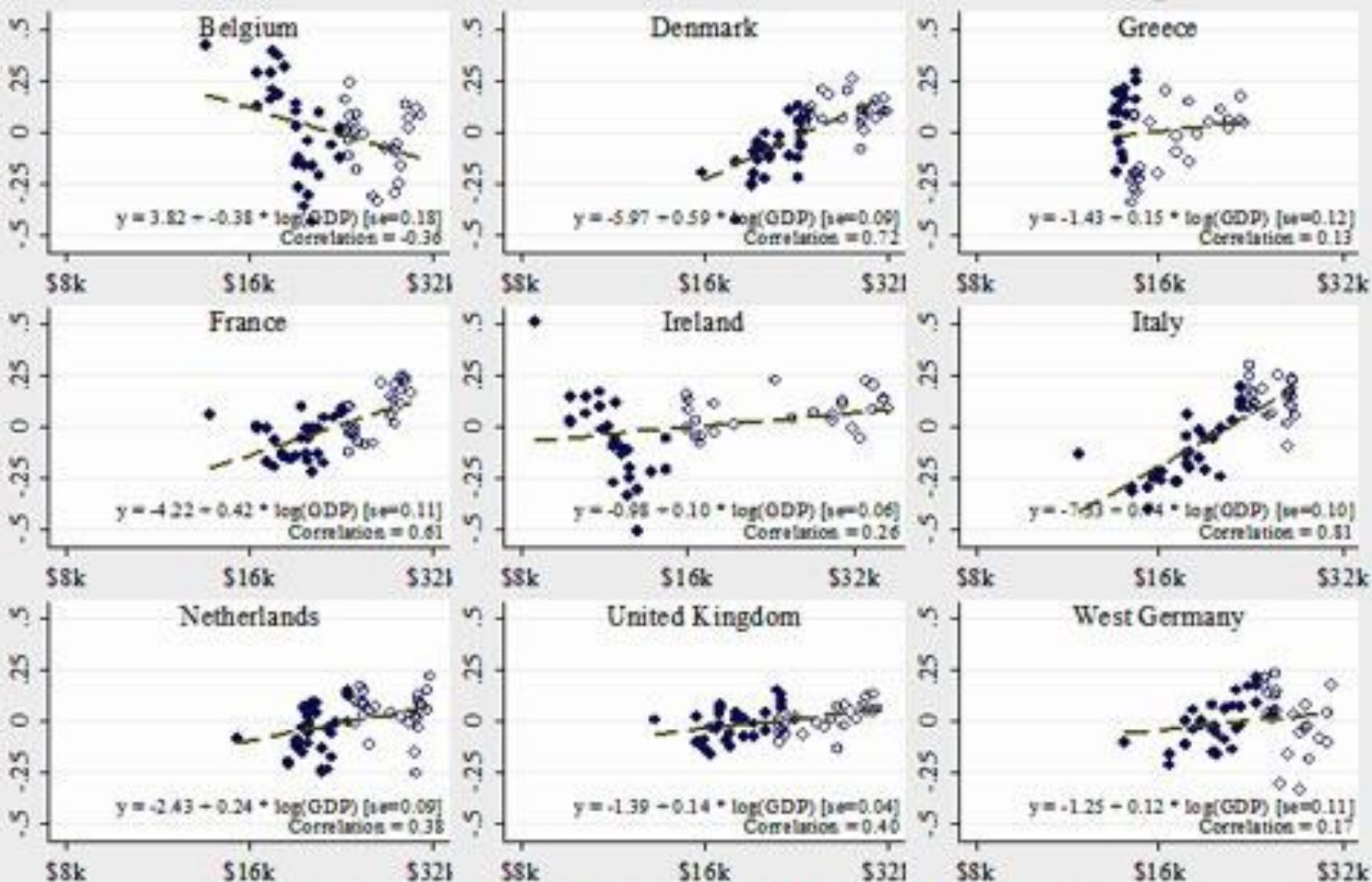
Frey (2002)

Figure 2 Life satisfaction and income in 25 Countries, Gallup World Poll 2010



Growth in Life Satisfaction and GDP in Europe

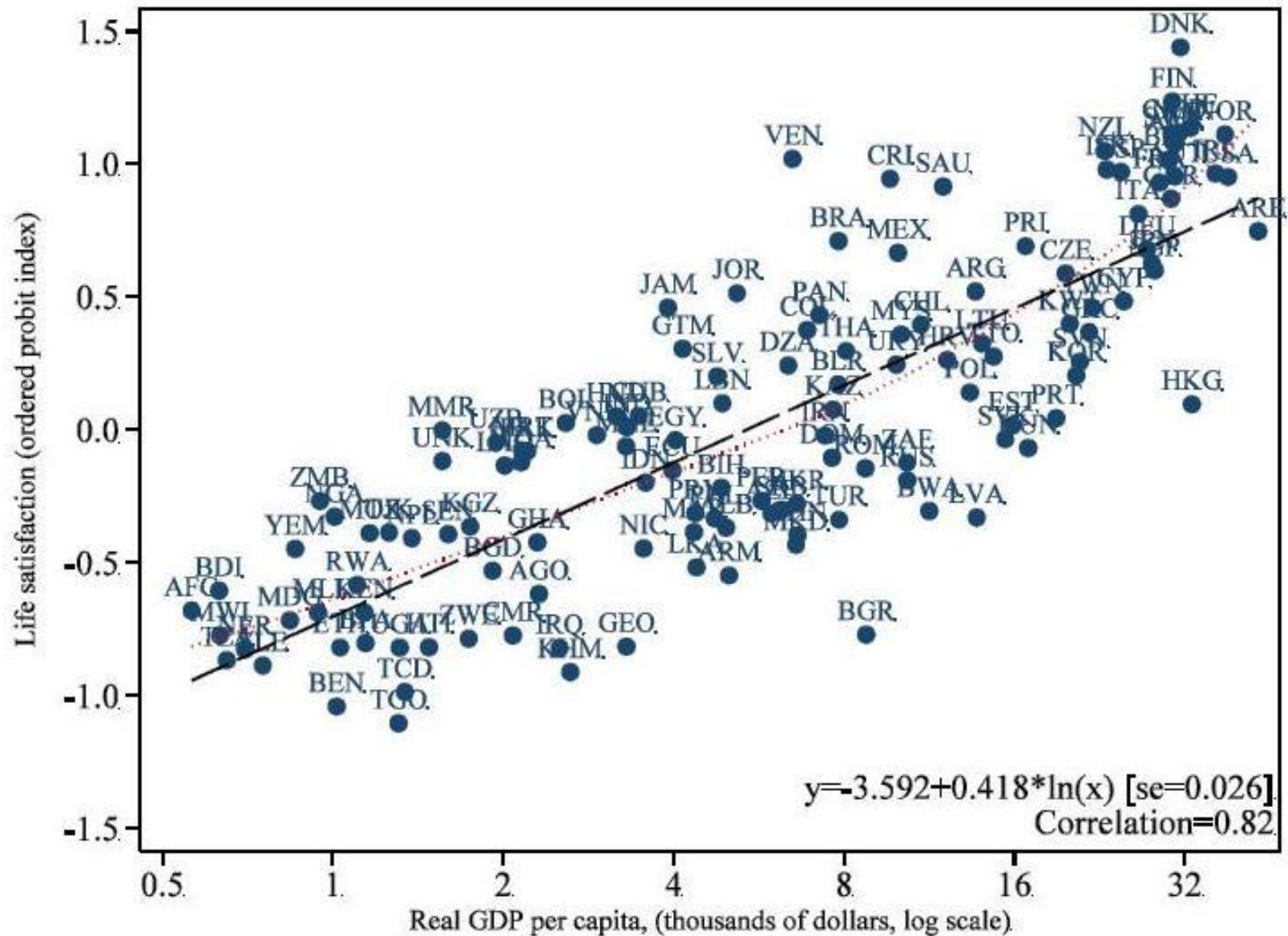
Life Satisfaction: Ordered probit index
Deviation from country average

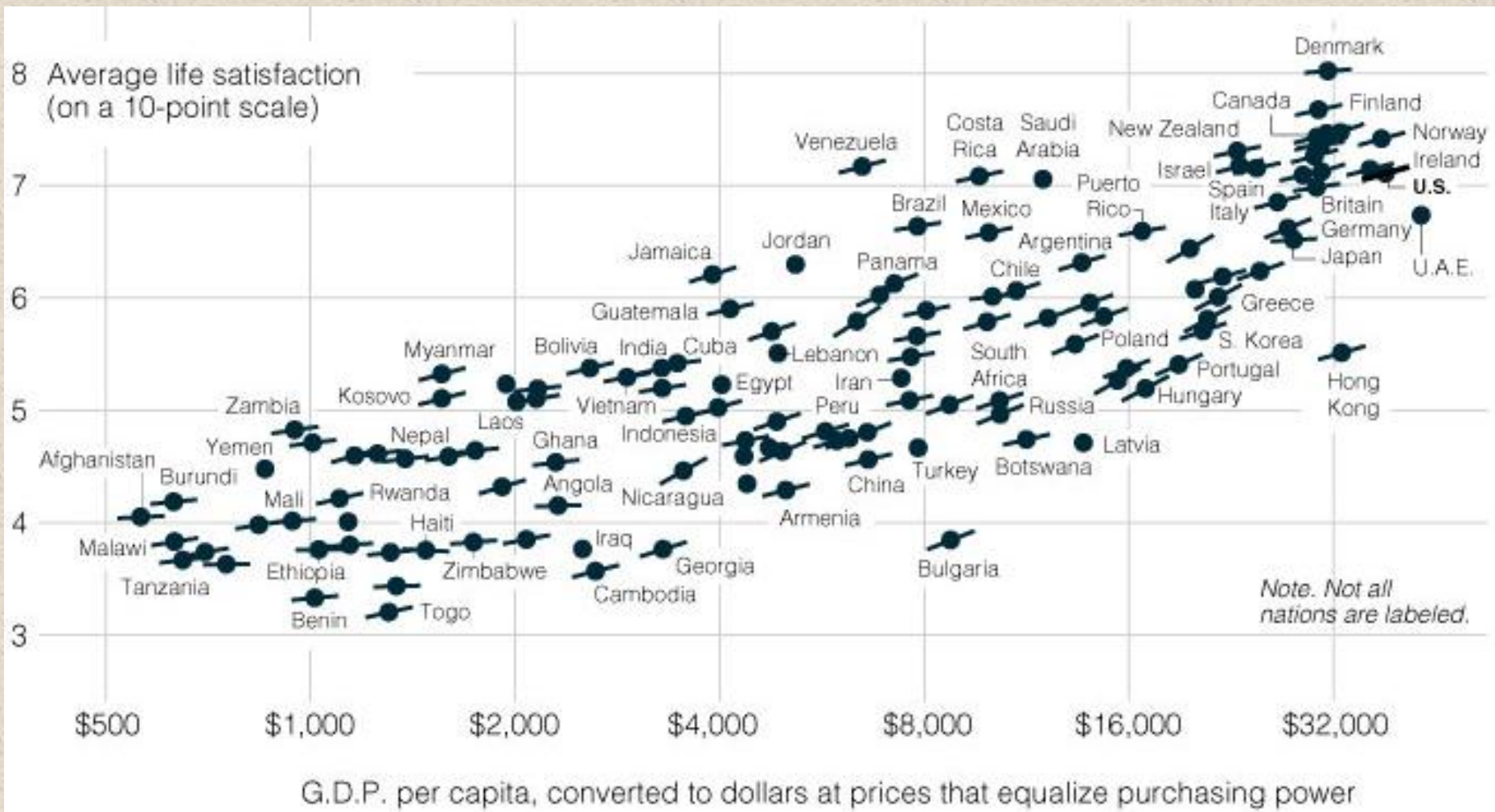


Real GDP per capita, PPP (2000 \$ US; Log scale)

Source: Eurobarometer, 1973-2007. Solid dots=1973-89; Hollow dots=1990-2007.

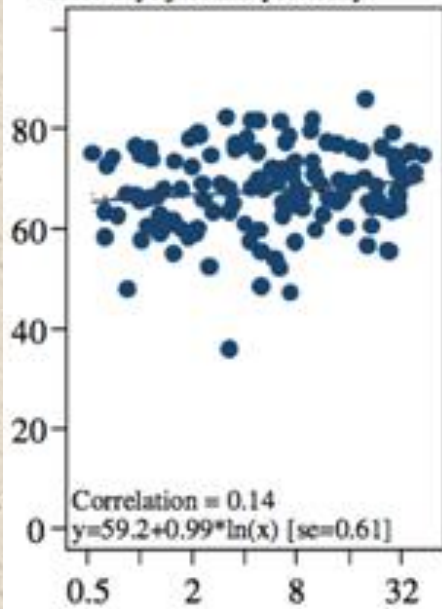
Figure 4. Life Satisfaction and Real GDP per Capita: Gallup World Poll



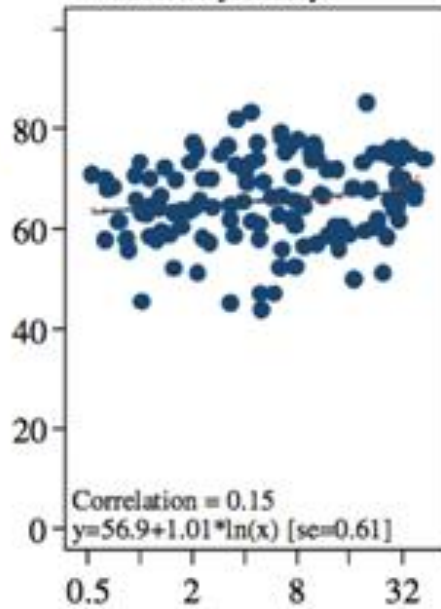


Stevenson and Wolfers (2008).

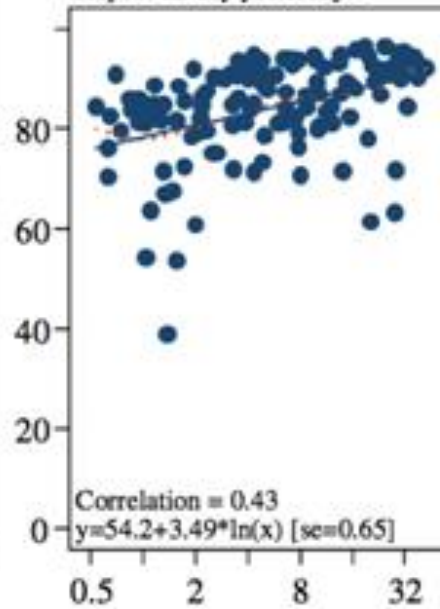
Would you like to have more days just like yesterday?



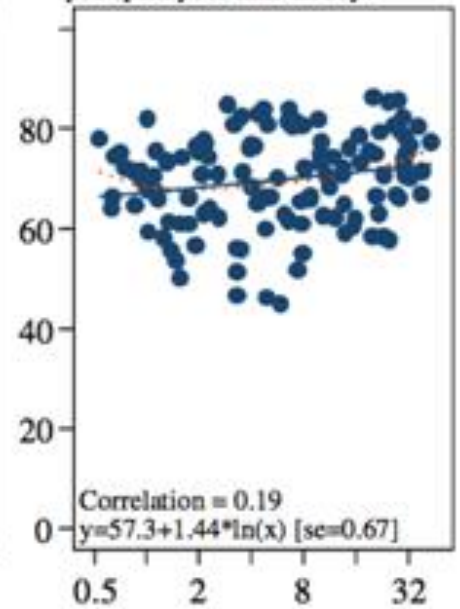
Did you feel well rested yesterday?

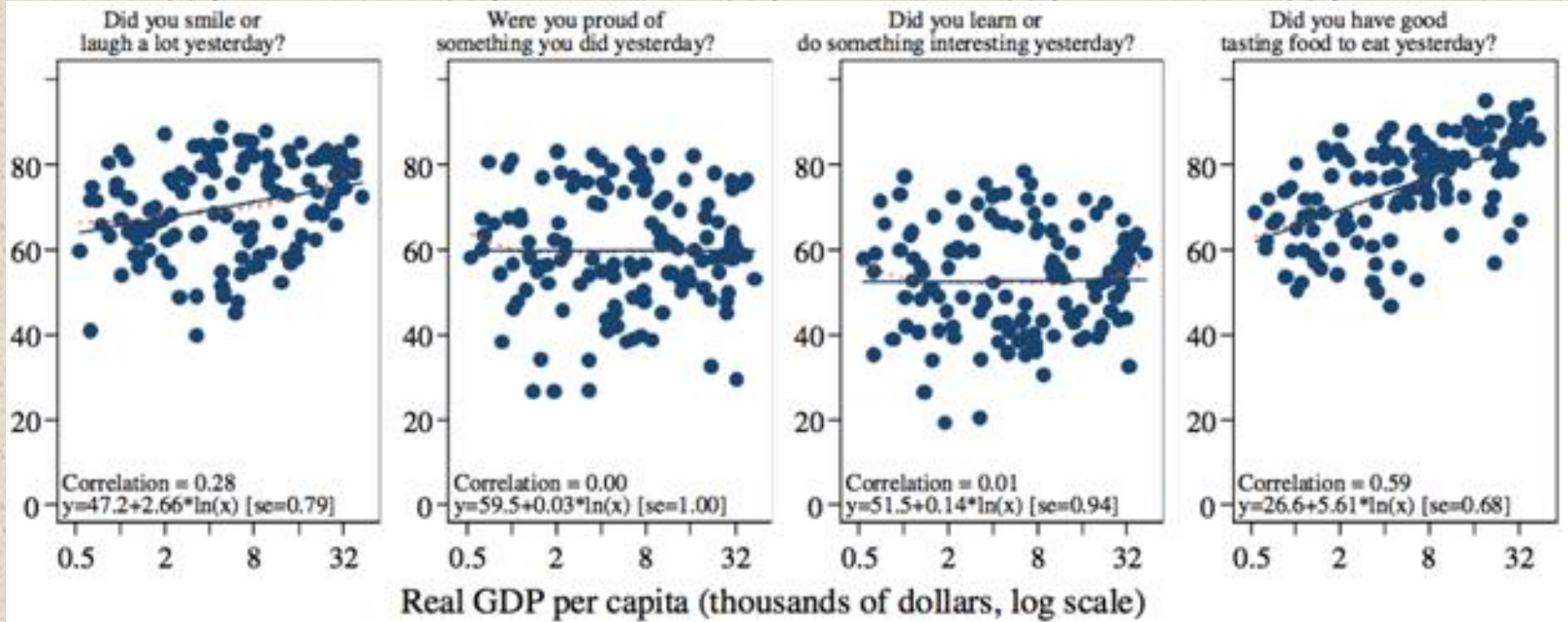


Were you treated with respect all day yesterday?

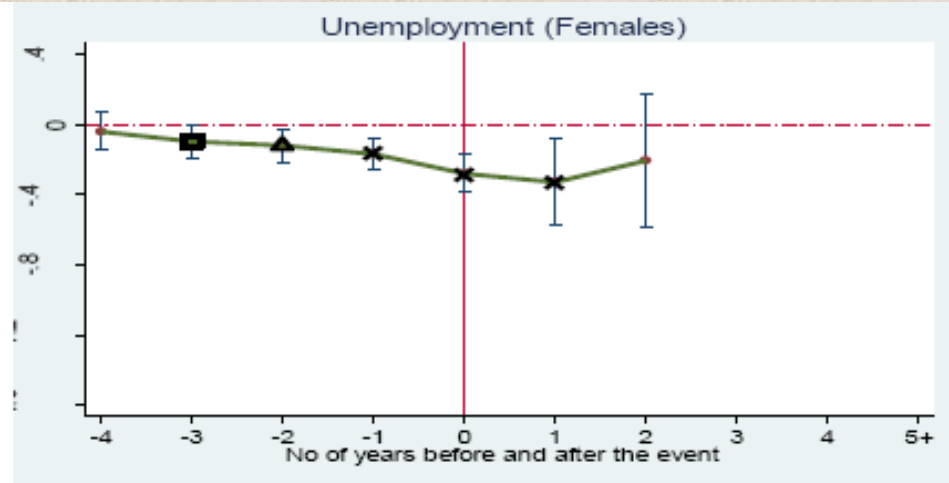
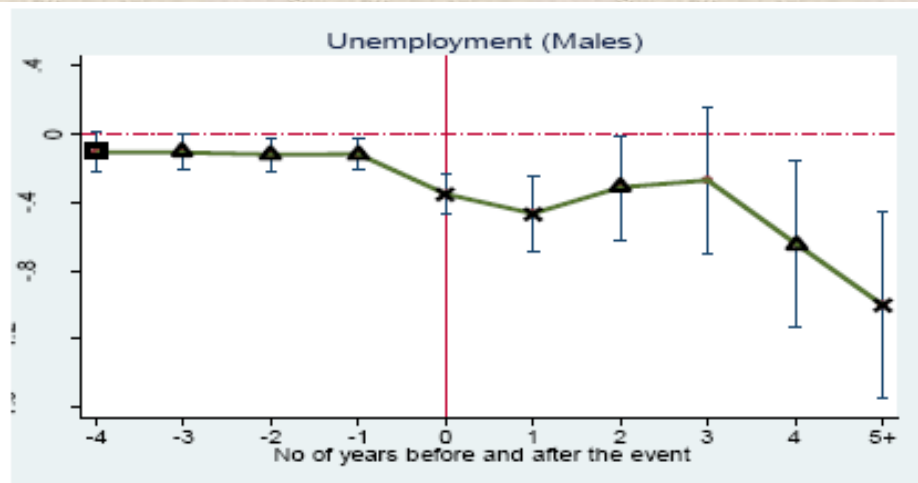


Were you able to choose how you spent your time all day?

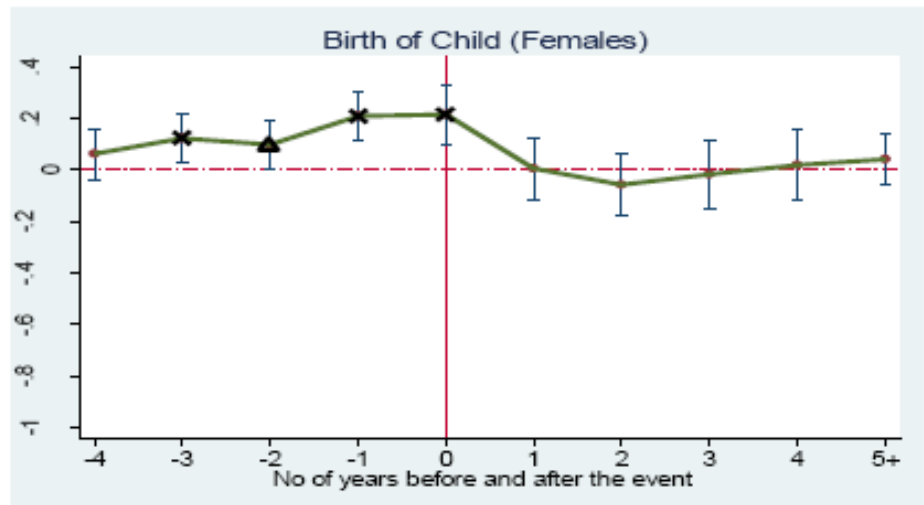
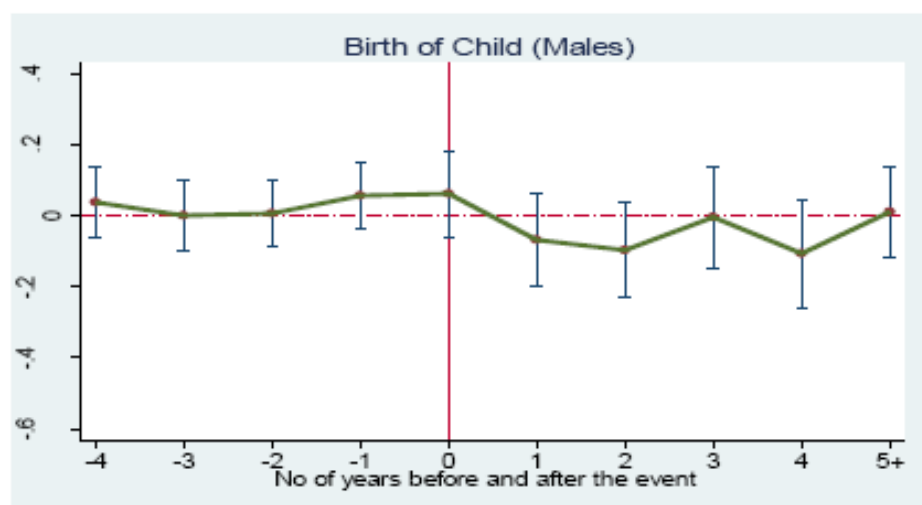
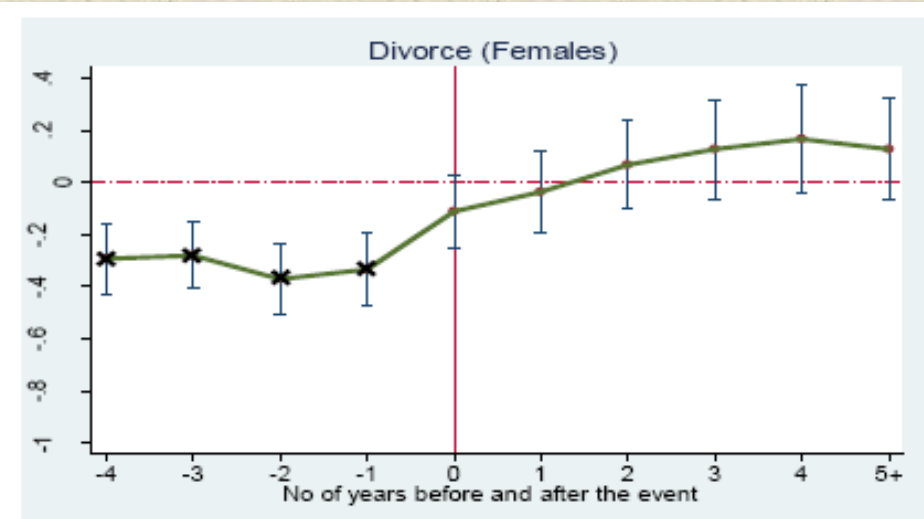
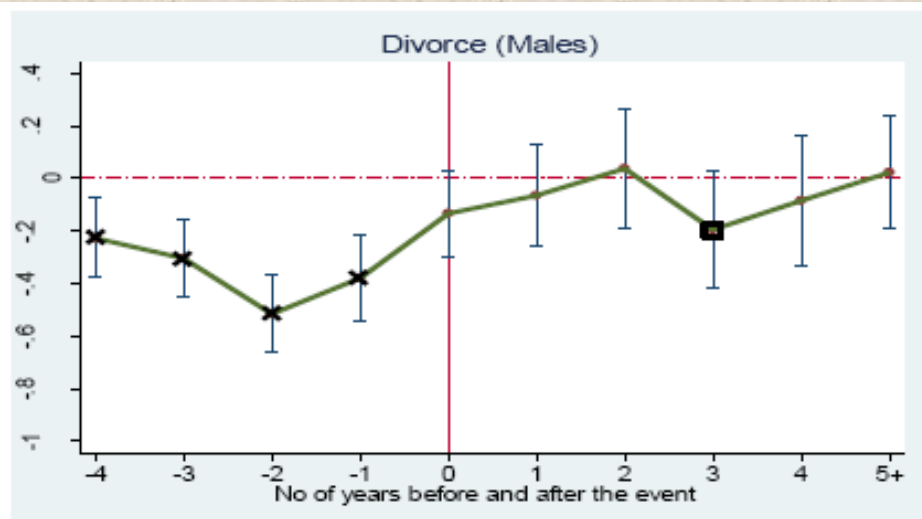




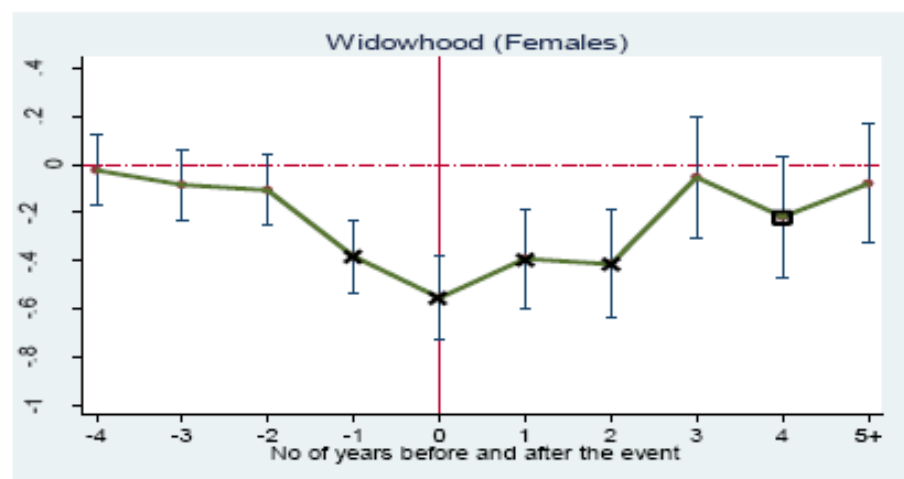
Adaptação Hedônica (Esteira Hedônica)



Clark (2015).



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Ponderações pessoais sobre essa linha de pesquisa

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- Correlação x Causalidade

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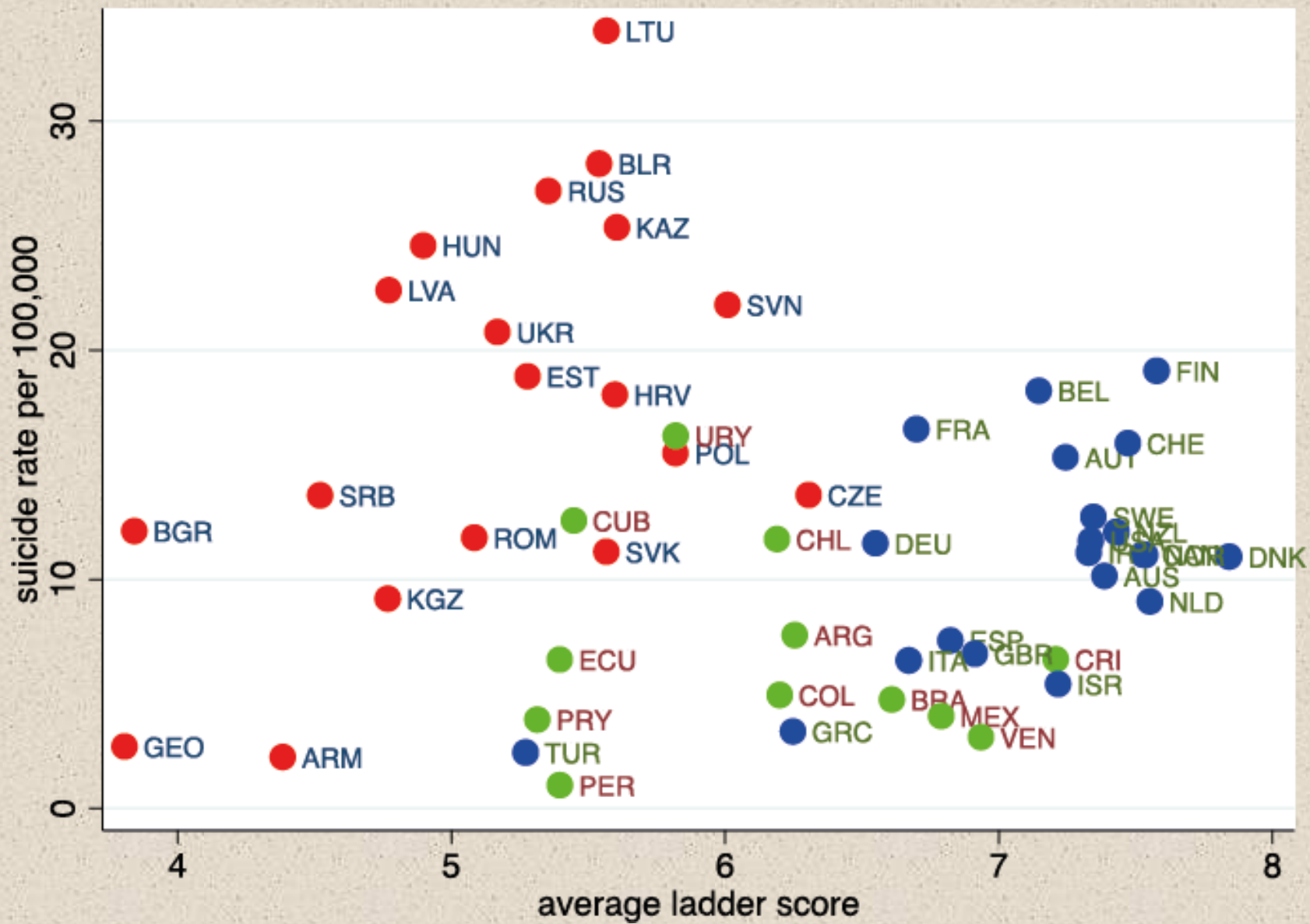
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- Correlação x Causalidade
- As relações tendem a ser contextuais
- Utilidade x Felicidade
- Felicidade média x Desigualdade de felicidade



Case and Deaton (2015).

- *Obrigado!*